GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1438
ANSWERED ON:03.03.2000
DELAY IN LAUNCHING OF EDUCATIONAL CHANNEL ON DOORDARSHAN
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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government continue to shroud Doordarshan`s proposed satellite educational channel;

(b) if so, whether the launching of DDs educational channel is further delayed;

(c) if so, the main reasons for the delay;

(d) the time by which the launching of DDs educational channel is likely to be started;

(e) the programmes likely to be telecast on this channel and the names of Departments contributing therein;

(f) the population propose to be covered by this channel; and (g) the extent to which the students are likely to be benefited?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION & BROADCASTING AND MINISTER OF STATE OF TH DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY)

(a) to (d) : The test transmission of educational channel has already been started in collaboration with the Ministry of HRD and IGNOU since 26 January, 2000.

(e) : The content of the educational channel will be a mixed blend of core curriculum- based programmes in the areas of primary, secondary, higher, open and distance education, extension, technical and vocational education along with general mosaic programmes in areas of health, hygiene, arts, culture, environment, conservation, science, popularisation and so on. The software will be produced by premier institutions such as University Grants Commission (UGC), National Council of Educational and Research Training (NCERT), Central Institute of Educational Technology (CIET), State Institute of Educational Technology (SIET), National Oper School (NOS), Deptt of Space and Technology (DST), Institute of Industrial Training

(IIT), National AIDs Control Organisation (NACO), etc.

(f): Different segments of population i.e., pre-school children, school students, non- formal system learners, teachers, university students, technical and management students, adult learners and so on, especially those residing in far flung remote areas, the physically challenged and socio-economically disadvantaged are intended to be covered/benefited.

g): The channel is designed to be a blend of core curriculum-based programme in the areas of primary, secondary, higher, open and distance education inclusive of technical and vocational education. As such, students of all stages and in various disciplines are likely to be benefited to a great extent.